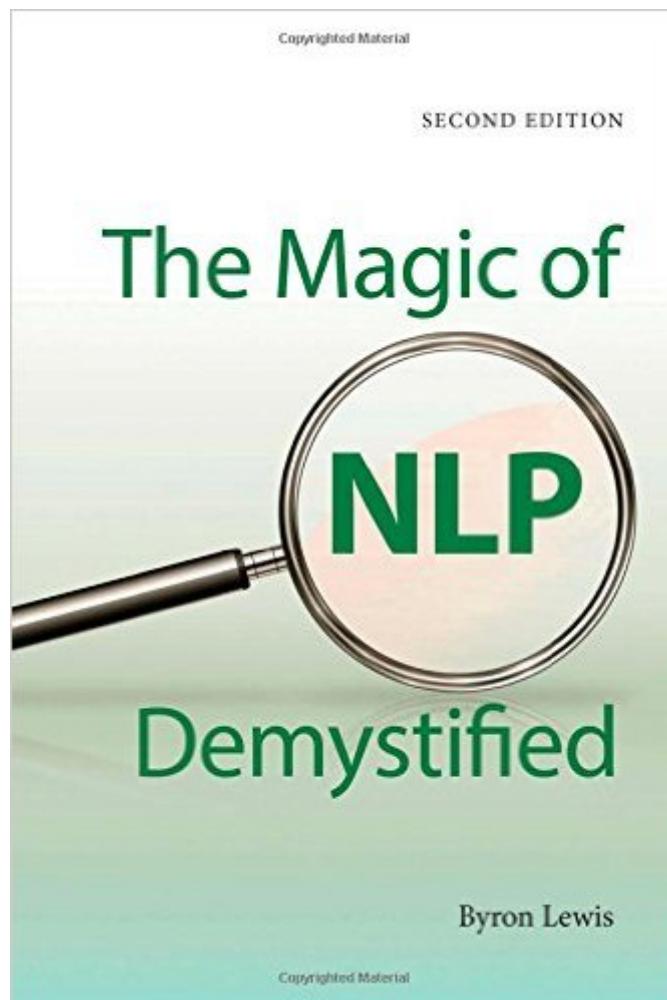


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# Magic Of NLP Demystified, Second Edition



## **Synopsis**

With new and updated material this is the second edition of the best-selling work which has long been regarded as one of the best introductions to NLP and, in particular, its Language of Communication model. It introduces the reader to a remarkable new approach to the study of human communications and therapeutic change. Managers, sales people, consultants, therapists, parents educators anyone interested in or involved with influential communications and personal change will benefit from reading this book, which is written in an informal and entertaining style. The ISBN of the first edition is 9781555520175.

## **Book Information**

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## **Customer Reviews**

I am a biased reviewer, admittedly, since I am Byron's sister, and also the illustrator for the book. There is new material in this edition, as well as some new illustrations. This is the one to buy because Byron gets royalties for it, and does not for the older versions. It's a long story, but basically, this one is totally updated and includes some of the newer thinking in the field. Because it's a remarkable field with much new thought, having the newly revised edition is important, if you are truly interested in NLP. Many thanks!

One of the most exciting discoveries of our times is NLP. This should be taught in high school! This book is an excellent example of how communication is different. It depends on who your are talking to. Are they a physical type or an emotional type? Do they communicate by audio, inference, or body language? The answer is yes and this book will show you that 7% of our communication is words and 83% is body language! tone of voice, facial figure! hand gestures and more. Do you

really want what you said totally heard and communicated? Read this book!

Some interesting ideas on understanding the Meta Model, a test that you can take to see your priorities on visual, auditory, auditory digital and kinesthetic or you can test another person to see their preference for V, A, Ad or K. Excellent for Doctors, ed

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